

## **EAT 'N EARN FUND RAISER 2024**

### **EXPLANATION OF PROGRAM**

#### **PURPOSE**

Pizza Huts have always been active in supporting <u>not-for-profit</u> organizations by offering opportunities to earn money for a variety of useful purposes. Our EAT 'N EARN™ events bring your supporters together in a focused, fun-filled and comfortable environment. Organizations that have benefited include those involved in youth & adult sports, mission trips, health-related causes, education, community awareness and the like.

#### PROGRAM SUMMARY

EAT 'N EARN fundraisers are held at participating dine-in restaurants on Monday or Tuesday evenings (holidays excluded). Interested groups must fill out an application, available at our restaurants and, after approval and scheduling, invite their supporters to attend the event. We'll provide a digital invitation that you can broadcast via email, social media or other means. Carryout orders also qualify. All participants must identify themselves as participating in the event (orally or by showing digital or written invitation).

On the evening of the event, since we will be serving other guests, your supporters must identify themselves to the restaurant staff (printed or digital invitations) and may order any items from our menu. Those who can't attend personally and would like to place orders for carryout may also do so. Delivery orders are not qualified. Our restaurant team will track the orders and your group will receive a check for 15% of sales (alcoholic beverages, taxes and gratuities excluded) from the Pizza Hut of Fort Wayne corporate office, generally within 2 weeks of the event date.

#### WHAT WE NEED FROM YOU

Your not-for-profit group representative must fill out a EAT 'N EARN™ Application Form, available at participating restaurants. Forms may be picked up or emailed to you. The form must be filled out completely and returned to the restaurant. When approved you will be notified and your event will be scheduled. You can then begin the invitation process (the sooner the better!).

Your group participants simply have to identify themselves -- by showing the printed invitation or digital invitation on their mobile device. Events may not be promoted or solicitations made on Pizza Hut property, prior to or during the event.

#### WHAT WE WILL DO

Our entire menu is available for your guests. Our restaurant team will track the guest checks of your supporters and report those sales to your authorized representative named on the Application. The total (less alcoholic beverages, taxes and gratuities) will be reported to our corporate office which will, in turn, issue a check for 15% of your supporters' guest checks and send it to the address on your Application Form (generally within 10 - 14 working days).

#### WHAT WE CAN PROVIDE TO ASSIST YOU

#### PRINT AND DIGITAL INVITATIONS

We will provide an invitation in jpg format (print and/or digital) with your group name and date/time/location of the event -- you simply download the file. E-mailable low resolution file (for email or social media) will be provided.

#### 4 1/4 X 5 1/2" INVITATION





We will customize your print and digital invitations for your use! Print quality invitations may be printed by you or your local print source.

Digital invitations will be optimized for your distribution by email or social media.

(Available in color or black and white jpg for print or in an e-mailable jpg)



# EAT 'N EARN FUND RAISER 2024 APPLICATION

| ORGANIZATION NAME  |                                       |
|--|---------------------------------------|
| CONTACT PERSON   |                                       |
|  | CONTACT EMAIL                         |
| DESIRED PIZZA HUT LOCATION FOR EVENT   |                                       |
| EVENT DAY  | EVENT DATE                            |
| MONDAYS AND TUESDAYS ONLY (EXCEPT HOLIDAYS).   | (2)] 22212                            |
| IS THE ORGANIZATION A NOT-FOR-PROFIT [A 501 OFFICIAL SOLIC) STATUS NOT A REQUIREMENT   | (C) GROUP YES INO                     |
| TYPE OF ORGANIZATION (CHECK ALL THAT APPL)   | Y)                                    |
| <ul><li>☐ YOUTH SPORTS</li><li>☐ ADULT SPORTS</li></ul>  |                                       |
| RELIGIOUS ORGANIZATION   |                                       |
| ☐ HEALTH-RELATED ORGANIZATION  | אר                                    |
| ☐ EDUCATION AFFILIATION  |                                       |
| OTHER  |                                       |
| HOW WILL THE PROCEEDS BE USED?   |                                       |
| HOW WILL THE PROCEEDS DE OSED!   |                                       |
|  |                                       |
|  |                                       |
|  |                                       |
|  |                                       |
| MAKE CHECK PAYABLE TO:   |                                       |
| ADDRESS  |                                       |
|  | CITY                                  |
| STATE ZIP  |                                       |
| Thank you for your interest in our EAT 'N EARN™ fund raiser program. Due to the many requests received not all are approved. We will notify you when |                                       |
|  | are approved. We will notify you when |
| approved.  |                                       |
|  |                                       |
| FOR PIZZA HUT OFFICE USE ONLY  |                                       |
| APPROVED BY  |                                       |
|  | PRESENTATIVE                          |
| EVENT DATE   |                                       |